



HEALTHY HARVEST of North Iowa

2019
North Iowa
Local Food
Guide



FEATURING:
PRODUCERS, FARMERS MARKETS,
RESTAURANTS, GROCERY
STORES, AND MORE!

WWW.HEALTHYHARVESTNI.COM

**2020 North Iowa Local Food Guide
Advertising Opportunities**

**NORTH IOWA LOCAL
FOOD GUIDE**



**MARKETING
OPPORTUNITY**

You are invited to be part of our 2020 North Iowa Local Food Guide

The North Iowa Local Food Guide is our annual publication of local food producers, farmers’ markets, and local food buyers. We now have an advertising opportunity for businesses and organizations that meets several goals, including:

- ◆ Gives non-food businesses an opportunity to get involved in this local food promotion tool
- ◆ Increases visibility of the diversity of local food community partners across North Iowa
- ◆ Helps raise funds to support local food work.

Guide Sponsor Ad spaces range from \$40—\$300 per year - See attached ad template with sizes and prices.

We will be printing 1750 Guides for distribution to through North Iowa to visitor centers, libraries, Chambers, Extension offices, farmers’ markets, local businesses, outreach events, and more. The guide will also be available through our website as a pdf.

We are pleased to offer this opportunity and look forward to helping to promote your business while you help to promote North Iowa Local Food!

Sign me up for the North Iowa Local Food Guide Advertising Opportunity! I am including payment for:

___ Full page ad (\$300) ___ Half page ad (\$150) ___ Quarter page ad (\$65) ___ 1/8 page ad (\$40)

Business Name: _____

Contact: _____

Address: _____ City: _____ Zip code: _____

Business phone: _____

Email: _____

Website: _____

Before your Sponsorship is all set, please:

- Send jpeg/PDF of business ad to: marie@healthyharvestni.com (or contact her for help with a design)
- Send payment to: Healthy Harvest of North Iowa, Attn: Guide Sponsorship, PO Box 52, Hampton, IA 50441.

Thank you for your support!

Marie Boyd, Executive Director, marie@healthyharvestni.com, 515-337-2445

1/8 PAGE AD
(3.5" x 2.125")

\$40

1/8 PAGE AD
(3.5" x 2.125")

\$40

1/4 PAGE AD
(3.5" x 4.5625")

\$65

1/2 PAGE AD
(7.25" x 4.5625")

\$150

FULL PAGE AD
(7.25" x 9.375")

\$300